



TIFFANY DE JESÚS
DESIGNER

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EXPERIENCE

NICKELODEON | GRAPHIC DESIGNER | NEW YORK
AUGUST 2014 - PRESENT

DYLAN'S CANDY BAR | GRAPHIC DESIGNER | NEW YORK
AUGUST 2011 - JUNE 2014

Worked closely with the creative director and Dylan Lauren. My tasks included creating textile patterns, seasonal packaging, signature packaging, point of purchase displays, digital editorial and seasonal catalogs, in-store signage/advertising for all stores and assisting in various projects for the company.

DE-JÉ | CLOTHING BRAND | NEW YORK
APRIL 2012 - PRESENT

Developed my own collection ranging in T-shirts, kicks, temporary tattoos, stickers, etc. De-Jé provides a fresh new perspective in street wear by fusing different cultural aspects through its usage of bold colors and graphics. De-Jé embodies a positive lifestyle in the pursuit of creativity and most importantly, individuality.

YOURS TRULY BRAND | GRAPHIC DESIGN INTERN | BROOKLYN, NY
FEBRUARY 2011 - MAY 2011

Designed graphics for a Brooklyn based street wear clothing line. Conducted market research relating to graphics and T-shirts. Identified trends and translated it into a graphic collection.

MARRIED TO THE MOB | GRAPHIC DESIGN INTERN | NEW YORK
DECEMBER 2010 - FEBRUARY 2011

Assisted in the production from concept to completion for an urban based clothing line. Worked closely with the head graphic designer and successfully created graphics for apparel. Also designed promotional materials, the MTTM style guide, and seasonal look books. Several of my designs were produced for their collection.

SOUND OF ART | FREELANCE | NEW YORK
APRIL 2010 - AUGUST 2010

Developed designs and logos for a visual arts driven business for both digital and print. Artwork was used to promote monthly events such as "Art Trek", which focused on bringing awareness of the untapped art world in Upper Manhattan.

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY | STATE UNIVERSITY OF NEW YORK

GRAPHIC DESIGN | BACHELOR OF FINE ARTS | MAY 2011

COMMUNICATION DESIGN | ASSOCIATE OF APPLIED SCIENCE | MAY 2009

AWARDS | DEAN'S LIST

SKILLS

NATIVE SPEAKER IN ENGLISH AND SPANISH

PROFICIENT IN BOTH MAC AND PC PLATFORMS

ADOBE ILLUSTRATOR | ADOBE INDESIGN | ADOBE PHOTOSHOP | ADOBE FLASH | SCREENPRINTING
PRE-PRESS + PRODUCTION | ART DIRECTION